

Company: Children's Defense Fund Texas Job Title: Communications & Policy Intern (20 hrs/wk) Job Location: Austin, Texas, United States Internship Dates: Spring, summer and fall internships available Stipend: \$450 summer, \$750 fall/spring if funds available. Deadline: Applications are accepted and interviews are done on a rolling basis, but the deadline for:

> Fall applicants is Aug 1. Spring applicants is Dec 10. Summer applicants is Apr 15.

Job Description: The internship is based in Austin and provides social media and communications support for the CDF-TX Policy Department. The intern works 20 hours/week, and will contribute to social media campaigns to promote the research, reports, legislative issues and advocacy-related activities of the organization. CDF-TX organizes advocate training/recruitment, story collection, public education, legislator visits, legislative briefings, and public policy events.

Primary Responsibilities:

- Supports CDF's social media platforms
- Monitors blogs and social media accounts of allied groups to develop basic content knowledge about current policy issues related to health care and children's health
- With supervision, plans, prepares, and executes social media campaigns (Facebook, Twitter, Instagram) focused on current public policy issues and other subjects as needed
- Organizes weekly and monthly content calendars
- Assists in the development and execution of special projects and events
- Performs other division, department, and organization-wide special projects as needed and assigned

Job Requirements:

- Experience using social media for advocacy efforts, volunteer or paid
- Visual design skills, video skills a plus
- Ability to work effectively and calmly in a fast-paced, high-pressure environment and ability to multi-task
- Excellent verbal and written communication skills
- Strong organizational and execution skills
- Attention to detail
- Commitment to social advocacy and CDF's mission to be a voice for all children
- Good interpersonal skills and the ability to interact diplomatically and professionally with CDF staff and external partners/contacts
- Strong computer, Internet and research skills

Application Instructions: To apply, candidates should email a resume and a one-page cover letter to: Danielle Nwosa (<u>dnwosa@childrensdefense.org</u>) and type COMMUNICATIONS INTERN in the subject line.

Contact: Danielle Nwosa, Digital Coordinator Email: <u>dnwosa@childrensdefense.org</u> Website: <u>www.cdftexas.org</u>